

SEOmator

SEO Audit Report

<http://www.hardikinternational.com>

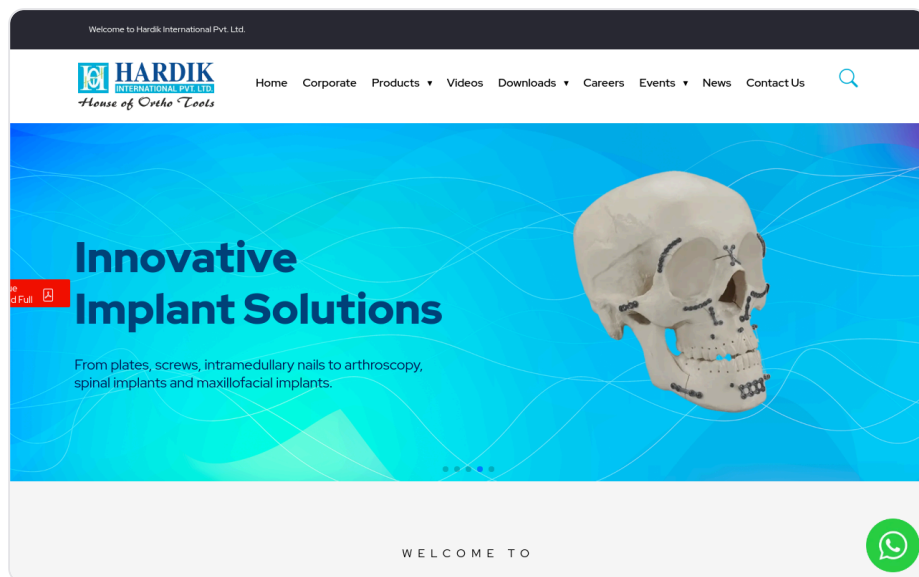
75/100

Good — On-Page SEO Score

13 failed

48 warnings

110 passed



171 checks • 16 categories • 2026-09-14

Scores Overview

Overall on-page score plus Google Lighthouse lab results.

CATEGORY	SCORE	GRADE
On-Page SEO	75/100	Good

Audit Category Summary

CATEGORY	SCORE	FAIL	WARN	PASS
Core SEO	79	3	2	13
Content	78	1	3	9
Performance	59	3	7	7
Links	87	0	4	11
Images	57	1	6	7
Security	62	2	7	5
Accessibility	78	0	5	7
Structured Data	86	0	1	3
Social	38	3	3	3
E-E-A-T	73	0	8	6
URL Structure	100	0	0	13
Mobile	91	0	1	4
HTML Validation	100	0	0	9
Redirects	100	0	0	5
AI/GEO Readiness	89	0	1	4
Internationalization	100	0	0	4

Detailed Audit Results

Core SEO — 79/100 (18 checks)

STATUS	CHECK	RESULT
FAIL	H1 Tag Present	Page has no <h1> tag
FAIL	Single H1 Tag	No H1 tag found
FAIL	Canonical Protocol Match	Protocol mismatch: page is http: but canonical is https:
WARN	Meta Description Length	Meta description is short (30 chars, recommended: 120-160)
WARN	Canonical Loop Detection	Canonical points to different URL: https://www.hardikinternational.com (potential loop risk)
PASS	Title Tag Present	Title tag found: "Hardik International Pvt. Ltd."
PASS	Title Tag Length	Title length is 30 characters (good)
PASS	Meta Description Present	Meta description found (30 chars)
PASS	Canonical URL Present	Canonical URL found: https://www.hardikinternational.com
PASS	Canonical URL Valid	Canonical URL is valid: https://www.hardikinternational.com
PASS	Viewport Meta Tag	Viewport meta tag found
PASS	Favicon Present	Favicon found
PASS	Robots Meta Directives	No restrictive robots directives found
PASS	No Snippet Blocking	Page allows search snippets
PASS	Canonical Header Validation	Canonical specified via single source
PASS	Conflicting Canonical URLs	At most one canonical source found
PASS	Canonical Not Pointing to Homepage	This is the homepage
PASS	Canonical and Noindex Conflict	Page does not have noindex directive

Content — 78/100 (13 checks)

STATUS	CHECK	RESULT
FAIL	Text-to-HTML Ratio	Text-to-HTML ratio is very low: 8.2% (minimum 10% recommended)
WARN	Content Reading Level	Content reads at a grade 13.9 level — may be difficult for a general audience (grade 12 or below recommended)

WARN	Heading Hierarchy	Heading levels are skipped: h2 → h4 (skipped h3); h2 → h5 (skipped h3)
WARN	Heading Length	Heading length issues: <h2> is too short (2 chars)
PASS	Content Word Count	Content has 633 words
PASS	Keyword Stuffing Check	No keyword stuffing detected
PASS	Title vs H1 Duplication	Title or H1 is missing — cannot compare
PASS	Title Pixel Width	Title pixel width is ~193.5px (within 580px limit)
PASS	Meta Description Pixel Width	Meta description pixel width is ~193.5px (within 920px limit)
PASS	Broken HTML Structure	No severe HTML structure issues detected
PASS	Meta Tags in Body	All <meta> tags are correctly placed in <head>
PASS	Content MIME Type	Content-type is text/html
PASS	Article Link Density	Article link density is 17.1%

Performance — 59/100 (17 checks)

STATUS	CHECK	RESULT
FAIL	Render-Blocking Resources	6 render-blocking scripts in <head>
FAIL	CSS File Size	14 external CSS files (recommended: ≤6)
FAIL	Response Time	Response time is 1310ms (recommended: <500ms)
WARN	Preconnect Hints	Missing preconnect for: cdnjs.cloudflare.com, cdn.jsdelivr.net
WARN	LCP Optimization Hints	LCP candidate missing fetchpriority="high"; LCP candidate image not preloaded
WARN	Text Compression	No text compression detected
WARN	Brotli Compression	No compression detected
WARN	Minify Inline CSS	1 inline <style> block(s) appear unminified
WARN	Minify Inline JS	4 inline <script> block(s) appear unminified
WARN	HTTP/2+ Support	No alt-svc header found (HTTP/3 may not be supported)
PASS	DOM Size	DOM has 767 elements
PASS	Font Loading Optimization	Font loading is optimized
PASS	No Lazy Loading Above Fold	Above-fold images are not lazy-loaded
PASS	Page Weight	HTML is 70KB
PASS	Cache Policy	Caching headers present
PASS	Inline JS Size	4KB inline JS

PASS	Video Instead of GIF	No GIF images detected
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Links — 87/100 (15 checks)

STATUS	CHECK	RESULT
WARN	Descriptive Anchor Text	25 link(s) have empty, too-short, or non-descriptive anchor text
WARN	Invalid Links	23 invalid link(s) found (8 empty, 15 javascript:)
WARN	Excessive Link Count	Page has 124 links (recommended: fewer than 100)
WARN	Valid Phone & Email Links	1 tel:/mailto: link(s) have invalid format
PASS	Fragment Link Targets	All fragment links point to existing elements
PASS	No Localhost Links	No localhost or development server references found
PASS	No Local File Links	No local file path references found
PASS	No onclick Navigation	No onclick-based navigation detected
PASS	Clean Link HREFs	All link href values are clean
PASS	No HTTPS Downgrade	Page is not served over HTTPS (rule not applicable)
PASS	External Link Count	Page has 9 external link(s)
PASS	Internal Links Present	Page has 115 internal link(s)
PASS	Appropriate Nofollow Usage	Nofollow usage appears appropriate
PASS	URL Depth	Page depth is 0 level(s)
PASS	No Dead-End Pages	Page has 115 outgoing internal link(s)

Images — 57/100 (14 checks)

STATUS	CHECK	RESULT
FAIL	Image Alt Attributes Present	7 images missing alt attribute
WARN	Image Alt Text Quality	3 images have low-quality alt text (filename or generic)
WARN	Image Dimensions Specified	27 images missing explicit width/height attributes
WARN	Image Lazy Loading	24 below-fold images missing loading="lazy"
WARN	Modern Image Formats	Only 6 of 27 images use modern formats. Partial adoption — consider converting more.
WARN	Responsive Images (srcset)	No images use the srcset attribute. Consider using srcset for responsive image delivery.
WARN	CSS Background Images for Content	Found 5 inline background-image declarations. Content images should use tags for SEO.
PASS	Image Alt Text Length	All alt texts are within recommended length (2-125 chars)

PASS	Figure Captions Present	No <figure> elements found on the page
PASS	Image Filename Quality	All image filenames appear descriptive
PASS	Inline SVG Size	No inline SVGs found on the page
PASS	Picture Element Fallback	No <picture> elements found on the page
PASS	Image Dimensions Size	No images with dimensions exceeding 2000px
PASS	Broken Image Detection	All 27 image sources appear valid

Security — 62/100 (14 checks)

STATUS	CHECK	RESULT
FAIL	HTTPS	Page is not served over HTTPS
FAIL	TLS Configuration	Page not on HTTPS
WARN	HSTS Header	Missing Strict-Transport-Security header
WARN	Content Security Policy	No Content Security Policy found
WARN	X-Frame-Options	Missing X-Frame-Options header
WARN	X-Content-Type-Options	Missing X-Content-Type-Options: nosniff header
WARN	External Links Security	3 external link(s) with target="_blank" missing rel="noopener"
WARN	Permissions Policy	Missing Permissions-Policy header
WARN	Referrer Policy	Missing Referrer-Policy header
PASS	Form HTTPS Actions	All forms submit securely
PASS	Mixed Content	Page not on HTTPS, check not applicable
PASS	No Leaked Secrets	No leaked secrets detected in HTML
PASS	No Password Fields on HTTP	No password fields on HTTP page
PASS	No Protocol-Relative URLs	No protocol-relative URLs found

Accessibility — 78/100 (12 checks)

STATUS	CHECK	RESULT
WARN	Interactive Element Labels	7 interactive element(s) lack discernible text
WARN	Form Input Labels	8 form input(s) missing associated labels
WARN	Heading Level Order	Heading hierarchy skips 2 level(s)
WARN	Link Discernible Text	12 link(s) have no discernible text
WARN	Skip Navigation Link	No skip-to-content link found among the first links in the page

PASS	Color Contrast (Heuristic)	No obvious inline-style contrast issues detected
PASS	Focus Visible Styles	No focus outline removal detected
PASS	Landmark Regions	Found 3 landmark region(s): navigation, banner/header, contentinfo/footer
PASS	Table Headers	No tables found
PASS	Touch Target Size	No inline-style touch target size issues detected
PASS	Video Captions	No <video> elements found
PASS	Zoom Not Disabled	Viewport meta does not restrict user zooming

Structured Data — 86/100 (4 checks)

STATUS	CHECK	RESULT
WARN	Structured Data Present	No JSON-LD structured data found
PASS	Structured Data Valid JSON	No JSON-LD to validate
PASS	Schema Type Present	No schemas to check
PASS	Required Schema Fields	No schemas to check

Social — 38/100 (9 checks)

STATUS	CHECK	RESULT
FAIL	Open Graph Title	Page is missing <meta property="og:title"> tag
FAIL	Open Graph Description	Page is missing <meta property="og:description"> tag
FAIL	Open Graph Image	Page is missing <meta property="og:image"> tag
WARN	Open Graph Image Format	No og:image found to validate
WARN	Open Graph URL	Page is missing <meta property="og:url"> tag
WARN	Twitter Card Meta Tag	Page is missing <meta name="twitter:card"> tag
PASS	OG URL Matches Canonical	Only one or neither of og:url and canonical is present — no conflict
PASS	Social Share Buttons	Found 1 share button pattern(s)
PASS	Social Media Profile Links	Found links to 5 social platform(s): facebook.com, instagram.com, x.com, linkedin.com, youtube.com

E-E-A-T — 73/100 (14 checks)

STATUS	CHECK	RESULT
WARN	Privacy Policy	No privacy policy link found
WARN	Terms of Service	No terms of service link found

WARN	Author Byline	No author byline found — adding author attribution improves E-E-A-T
WARN	Author Expertise Signals	No author expertise signals found (bio, credentials)
WARN	Content Dates	No publication or modification date found
WARN	Physical Address	No physical address found
WARN	Editorial Policy	No editorial policy link found
WARN	Disclaimers	YMYL content detected without visible disclaimers
PASS	About Page Link	Link to about page found
PASS	Contact Page Link	Link to contact page found
PASS	External Citations	9 external link(s) found — supporting citations strengthen content
PASS	Trust Signals	Trust signals found: review
PASS	Affiliate Disclosure	No affiliate links detected
PASS	YMYL Detection	Content does not appear to be YMYL

URL Structure — 100/100 (13 checks)

STATUS	CHECK	RESULT
PASS	URL Slug Keywords	Homepage URL — no slug to check
PASS	No Stop Words in URL	No stop words found in URL
PASS	No Uppercase in URL	URL path is lowercase
PASS	No Underscores in URL	URL uses hyphens (not underscores)
PASS	No Double Slash in Path	No double slashes in URL path
PASS	No Spaces in URL	No spaces in URL
PASS	No Non-ASCII in URL	URL uses ASCII characters only
PASS	URL Length	URL is 35 characters
PASS	No Repetitive Path Segments	No repeated URL segments
PASS	URL Parameters	No query parameters
PASS	No Session IDs in URL	No session IDs in URL
PASS	No Tracking Parameters	No tracking parameters in URL
PASS	No Internal Search URLs	Not a search results page

Mobile — 91/100 (5 checks)

STATUS	CHECK	RESULT
WARN	No Horizontal Scroll	7 potential horizontal scroll issues

PASS	Readable Font Size	No inline font sizes below 12px detected
PASS	Viewport Uses device-width	Viewport uses width=device-width
PASS	Single Viewport Tag	Single viewport meta tag
PASS	No Intrusive Interstitials	No intrusive interstitials detected

HTML Validation — 100/100 (9 checks)

STATUS	CHECK	RESULT
PASS	DOCTYPE Declaration	<!DOCTYPE html> is present
PASS	Character Encoding	Character encoding is declared
PASS	Valid Head Elements	All <head> children are valid
PASS	Noscript in Head	No <noscript> in <head>
PASS	Single Head Element	Single <head> element
PASS	HTML Size Limit	HTML is 0.07MB
PASS	No Placeholder Text	No placeholder text detected
PASS	Single Title Element	Single <title> element
PASS	Single Meta Description	Single meta description

Redirects — 100/100 (5 checks)

STATUS	CHECK	RESULT
PASS	No Meta Refresh Redirect	No meta refresh redirect
PASS	No JavaScript Redirect	No JavaScript redirects detected
PASS	No HTTP Refresh Header	No HTTP Refresh header
PASS	Redirect Type	HTTP 200 — no redirect
PASS	No HTTP Resource URLs on HTTPS	Page not on HTTPS

AI/GEO Readiness — 89/100 (5 checks)

STATUS	CHECK	RESULT
WARN	Ilms.txt Reference	No Ilms.txt reference found — consider adding one for AI discoverability
PASS	Semantic HTML	4 semantic element types found: section, nav, header, footer
PASS	Content Structure for AI	Good content structure: 42 structural elements
PASS	AI Bot Access	No robots.txt available to check

PASS	Schema Content Drift	No JSON-LD to check
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Internationalization — 100/100 (4 checks)

STATUS	CHECK	RESULT
PASS	HTML Lang Attribute	Lang attribute: en
PASS	Hreflang Tags	No hreflang tags (single-language site)
PASS	No Hreflang on Noindex Pages	No hreflang tags
PASS	Hreflang Self-Reference	No hreflang tags

Heading Structure

H2 (17)

- Comprehensive Trauma Fixation
- Restoring Movement, Restoring Life
- Trusted Surgical Instruments
- Innovative Implant Solutions
- Equality Is the Essence of Our Humanity
- Quick Links
- Latest Products
- Upcoming Products
- JOURNEY
- 35
- 1000
- 195
- WE ARE GROWING RAPIDLY
- QUALITY IS OXYGEN & SERVICE IS HEART
- Our Client Reviews
- Our Videos
- Our Brands

H3 (3)

- Quick Links
- Reach Us
- Let's Connect

H4 (4)

- Rahul Mehta
- Priya Sharma
- Amit Verma
- Sneha Kulkarni

H5 (1)

- Download Brochure

